



# 2023-24 PLAYBILL ADVERTISING RATES and specifications

## Rates

Back Cover and Inside Front and Back	\$1500
Full Page Internal	\$750
1/2 Page (Horizontal or Vertical)	\$575
1/4 Page (Horizontal or Vertical)	\$375

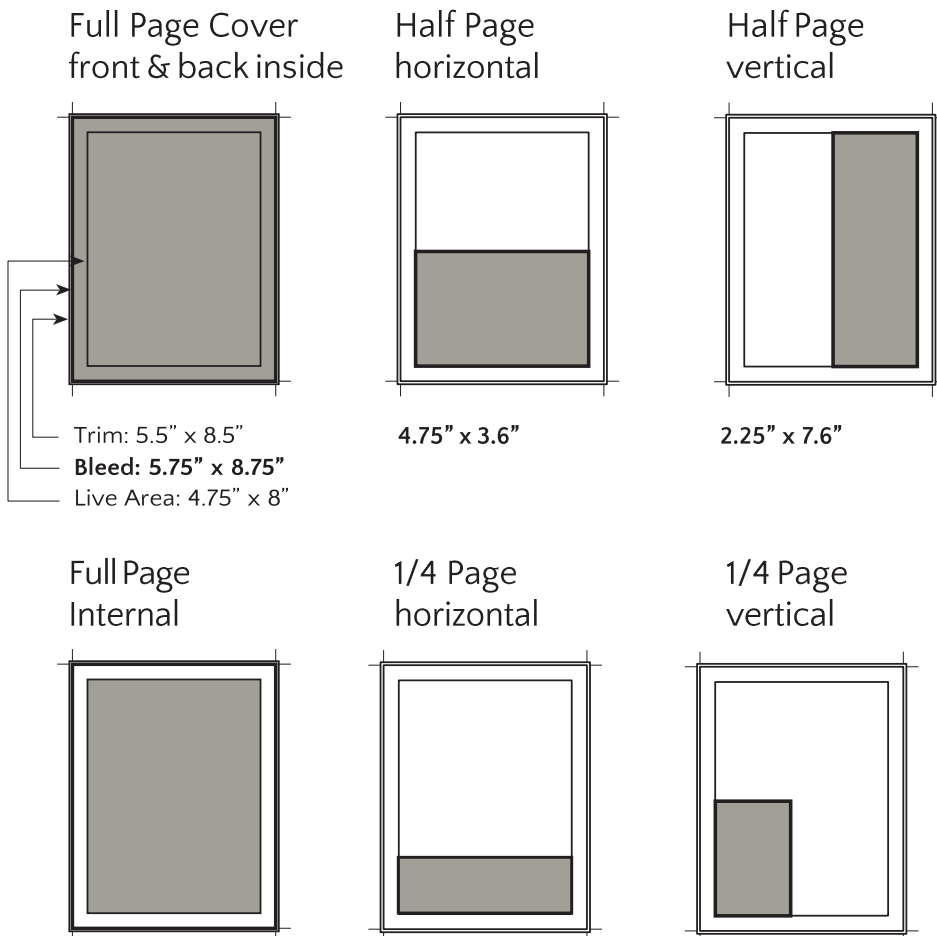
CMS assures the client a minimum of 5 concerts at the Performing Arts Center, and 2 Salons for a minimum of 6 impressions November 2023 and April 2024.

**VISIBILITY:** We print 1500 copies of our concert program and distribute them to our audiences free of charge at all of our performances. The programs are typically taken home and kept as a memento giving you more exposure over time. We also will have an online version of the program in booklet form on our website for added sponsor exposure.

## Deadline

Final ad deadline: August 31, 2023

## Specifications



### File Formats

**PREFERRED FILETYPES:** .PDF, TIFF, .JPG

**All files must be 350 DPI and CMYK**

Please, no Word or Excel files.

### File Names

Because we receive many files from our clients, please use the following convention when naming your files:

Your company name ad size-2023

Example: Sedona sponsor full page-2023.pdf

### Compression

When using your compression utility of choice, please output the files to a .zip file.

### Transmission

**EMAIL:** Ads should be emailed to:

**info@chambermusicседона.org**

Maximum size of e-mail attachments is 15MB

**2.25" x 3.75"**

Placement of smaller ads may not be as shown.

# Chamber Music Sedona 2023-24 Season Advertising Agreement

Company: \_\_\_\_\_

Primary Contact: \_\_\_\_\_

Primary Email: \_\_\_\_\_

Secondary Contact: \_\_\_\_\_

Street Address: \_\_\_\_\_

Zip: \_\_\_\_\_ Phone: \_\_\_\_\_

Size of ad: \_\_\_\_\_ Vertical or Horizontal (if applicable): \_\_\_\_\_

Amount for ad: \$ \_\_\_\_\_ 1/2 due at signing

Amount Received: \$ \_\_\_\_\_

Amount Due: \$ \_\_\_\_\_ balance due on November 1, 2023

Use existing ad.

New ad will be submitted.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Contact information for your website link for CMS webpage \_\_\_\_\_

Remit to: Chamber Music Sedona

2030 W. SR 89A, Suite B5, Sedona, AZ 86336

Phone: 928-204-2415

To email questions: [info@ChamberMusicSedona.org](mailto:info@ChamberMusicSedona.org)

## Additional Information & Notes

If you have any ad production questions, please call our creative department, Triffet Design Group at 1-805-658-8646 or e-mail them at: [info@triffetdesign.com](mailto:info@triffetdesign.com)

A \$100/hour fee will be charged for graphic related work, if necessary, billed to the client and payable on receipt. CMS reserves the right to reject advertising it sees as inappropriate.