



# 2021-22 PLAYBILL ADVERTISING RATES and specifications

## Rates

Back Cover Color	\$1500
Inside Front and Back Cover Color	\$1500
Full Page Internal Color	\$750
Full Page Internal B&W	\$500
1/2 Page (Horizontal or Vertical) Color	\$575
1/2 Page (Horizontal or Vertical) B&W	\$475
1/4 Page (Horizontal or Vertical) Color	\$375
1/4 Page (Horizontal or Vertical) B&W	\$275

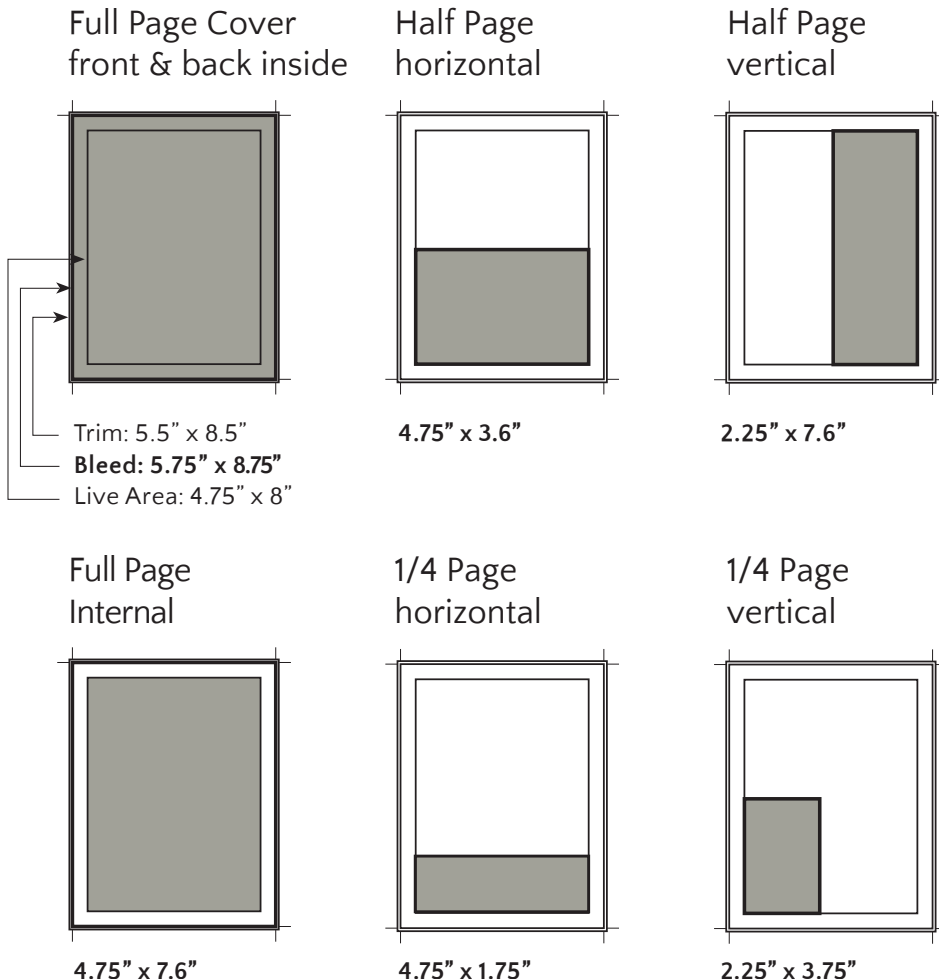
CMS assures the client a minimum of 4 concerts at the Performing Arts Center, and 1 Salon for a minimum of 5 impressions October 2021–April 2022.

**VISIBILITY:** We print 1500 copies of our concert program and distribute them to our audiences free of charge at all of our performances. The programs are typically taken home and kept as a memento giving you more exposure over time. We also will have an online version of the program in booklet form on our website for added sponsor exposure.

## Deadline

Final ad deadline: August 31st, 2021

## Specifications



### File Formats

**PREFERRED FILETYPES:** .PDF, TIFF .JPG  
**All files must be 350 DPI and CMYK**  
Please, no Word or Excel files.

### File Names

Because we receive many files from our clients, please use the following convention when naming your files:

Your company name\_ad size-2019  
Example: sedonasponsor\_full page-2019.pdf

### Compression

When using your compression utility of choice, please output the files to a .zip file.

### Transmission

**EMAIL:** Ads should be emailed to:  
**info@chambermusicsedona.org**  
Maximum size of e-mail attachments is 15MB

### Additional Information & Notes

If you have any ad production questions, please call our creative department, Triffet Design Group at 1-805-658-8646 or e-mail them at: info@triffetdesign.com

Placement of smaller ads may not be as shown.

A \$100/hour fee will be charged for graphic related work if necessary, billed to client and payable on receipt. CMS reserves the right to reject advertising it sees as inappropriate.

# 2021-22 Season Advertising Agreement

Company: \_\_\_\_\_

Primary Contact: \_\_\_\_\_

Primary Email: \_\_\_\_\_

Secondary Contact: \_\_\_\_\_

Street Address: \_\_\_\_\_

Zip: \_\_\_\_\_ Phone: \_\_\_\_\_

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Size of ad: \_\_\_\_\_ Vertical or Horizontal (if applicable): \_\_\_\_\_

Amount for ad:           \$\_\_\_\_\_ 1/2 due at signing

Amount Received:       \$\_\_\_\_\_

Amount Due:            \$\_\_\_\_\_ balance due on September 15, 2022

Use existing ad

New ad will be submitted

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Remit to: Chamber Music Sedona  
2030 W. SR 89A, Suite B5, Sedona, AZ 86336  
Phone: 928-204-2415