



2019-20 PLAYBILL ADVERTISING RATES and specifications

Rates

Back Cover Color	\$1500
Inside Front and Back Cover Color	\$1500
Full Page Internal Color	\$750
Full Page Internal B&W	\$500
1/2 Page (Horizontal or Vertical) Color	\$575
1/2 Page (Horizontal or Vertical) B&W	\$475
1/4 Page (Horizontal or Vertical) Color	\$375
1/4 Page (Horizontal or Vertical) B&W	\$275

CMS assures the client a minimum of 5 concerts at the Performing Arts Center, and 2 Salons for a minimum of 8 impressions October 2019-June 2020.

VISIBILITY: We print 1500 copies of our concert program and distribute them to our audiences free of charge at all of our performances. The programs are typically taken home and kept as a memento giving you more exposure over time.

Deadline

Final ad deadline: August 31st, 2019

Specifications

Full Page Cover
front & back inside

Trim: 5.5" x 8.5"
Bleed: 5.75" x 8.75"
Live Area: 4.75" x 8"

Half Page
horizontal

4.75" x 3.6"

Half Page
vertical

2.25" x 7.6"

File Formats

PREFERRED FILETYPES: .PDF, TIFF .JPG
All files must be 350 DPI and CMYK
Please, no Word or Excel files.

File Names

Because we receive many files from our clients, please use the following convention when naming your files:

Your company name_ad size-2019
Example: sedonasponsor_full page-2019.pdf

Compression

When using your compression utility of choice, please output the files to a .zip file.

Transmission

EMAIL: Ads should be emailed to:
info@chambermusicsedona.org
Maximum size of e-mail attachments is 15MB

Additional Information & Notes

If you have any ad production questions, please call our creative department, Triffet Design Group at 1-805-658-8646 or e-mail them at: info@triffetdesign.com

Placement of smaller ads may not be as shown.

A \$100/hour fee will be charged for graphic related work if necessary, billed to client and payable on receipt. CMS reserves the right to reject advertising it sees as inappropriate.

Full Page
Internal

4.75" x 7.6"

1/4 Page
horizontal

4.75" x 1.75"

1/4 Page
vertical

2.25" x 3.75"

2019-20 Season Advertising Agreement

Company: _____

Primary Contact: _____

Primary Email: _____

Secondary Contact: _____

Street Address: _____

Zip: _____ Phone: _____

Size of ad: _____ Vertical or Horizontal (if applicable): _____

Amount for ad: \$_____ 1/2 due at signing

Amount Received: \$_____

Amount Due: \$_____ balance due on September 15, 2019

Use existing ad

New ad will be submitted

Signature: _____ Date: _____

Remit to: Chamber Music Sedona

2030 W. SR 89A, Suite B5, Sedona, AZ 86336

Phone: 928-204-2415